

Forward Global Launches Healthcare Practice, Appointing Yves Brand as Head.

Brussels, 5th May 2025 – Forward Global, the leading international risk management firm with offices worldwide, announces the appointment of **Yves Brand as Senior Director to spearhead the firm's new Healthcare Practice.**

With extensive experience at the crossroads of health policy, Yves Brand brings a unique, multidisciplinary perspective to a sector that is now central to both European, and global agendas. His appointment strengthens Forward Global's healthcare practice, reflecting the firm's growing commitment to supporting clients in an era where public health, policy, and global risk are more interconnected than ever.

Yves has advised public institutions, international organisations, and private sector leaders across Europe and beyond. His work focuses on helping clients anticipate systemic challenges, navigate regulatory complexity, and engage with the right stakeholders to shape resilient, forward-looking strategies. Forward Global's newly launched Healthcare Practice, will support clients across a range of critical areas, spanning from cross-border health support chains, pharmaceuticals and life sciences regulation, global health security, to digital health and data governance.

Matthieu Creux, Chairman of Forward Global, commented: *"Health has become the lens through which we now understand resilience, sovereignty, and institutional trust across Europe. With Yves Brand leading this new practice, Forward Global is strengthening its capacity to support clients as they navigate the growing convergence between health, regulation, and public policy. His strategic vision and command of the European landscape are key assets. Supporting the health ecosystem — from pharmaceutical leaders to digital health innovators and public actors — means contributing to the common good, by reinforcing systems that protect populations and enable sustainable progress. Our mission is to align these forces and help shape robust, future-ready strategies in an increasingly complex environment."*

Yves Brand added: *"Forward Global is uniquely positioned to help clients translate complexity into clarity. Health is no longer just a sector, it is a strategic issue at the core of public policy and global affairs. I am honoured to head this practice, and contribute to shaping the conversations, and decisions that will influence the future of healthcare in Europe and beyond."*

The Healthcare Practice marks a key milestone in Forward Global's growth, expanding its expertise into a vital sector at the juncture of policy and global risk. With a growing presence in Brussels, London, Paris, Washington, New York, Miami, and Abidjan, and a multidisciplinary team of experts, the firm is well placed to support clients navigating European policy frameworks and Global challenges alike.

About Forward Global

Forward Global designs and operates services and technologies dedicated to managing digital, economic, and informational risks. Active in areas such as cybersecurity, corporate intelligence, and public affairs and strategic communications, the group relies on its four main offices in Paris, Brussels, London, and Washington, along with the renowned brands and diverse expertise of its numerous subsidiaries. This positions the group as a key player in Europe, provides strong operational capabilities in the Anglo-Saxon world, and establishes leading expertise in African and Arab markets. Between 2019 and 2024, the group quadrupled its revenue to exceed €100 million, supported by a team of nearly 350 employees, including engineers, consultants, and analysts from over 20 nationalities.

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